

Post Show Report 2022

CPHI Frankfurt returned to pre-pandemic levels with visitors from all around the world.

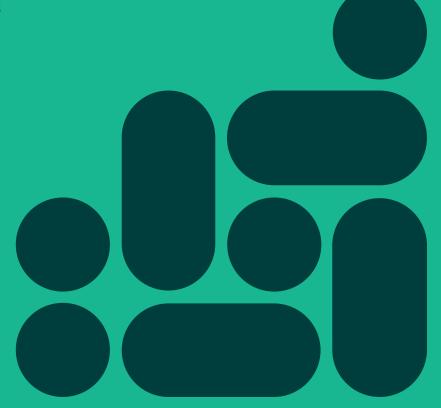


40,405* Attendees



1,846 Exhibiting companies

*subject to audit



Join us in 2023:

www.cphi.com/europe



CPHI Frankfurt returns to pre-pandemic proportions

CPHI Frankfurt was a huge success as we once again welcomed the global pharma community to unite under one roof for three days of connections, to establish meaningful partnerships and drive pharma forward. The buzz on the show floor was electric.

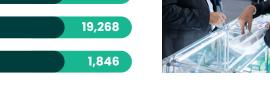
This year was a tour-de-force of innovation. Our online presence began with Connect to Frankfurt launching on September 28th, granting access to 30+ webinars designed to enhance expertise and to promote networking and connection pre the in-person event via our digital platform. We also incorporated Al-technology to match your profiles with ideal partners – all you had to do was fill in your profile.

CPHI Frankfurt welcomed thousands of pharma professionals from every sector of the industry to meet face-to-face at the heart of pharma. To add some excitement, we included unexpected elements such as surprise dancers and jugglers, a wall devoted to the art of pharma and "we're here to help" staff on the floor helping you to find your destinations with greater ease.

CPHI Frankfurt returned to pre-pandemic levels with visitors from all around the world. Thank you for accessing endless opportunity with us at the heart of pharma!

Attendance overview*

Total attendance	40,405
Visitor attendance	21,137
Exhibitor representatives	19,268
Exhibiting companies	1,846





*subject to audit

CPHI Frankfurt Digital Footprint



559,184
Website



38,086Facebook
Followers



19,680 LinkedIn Followers



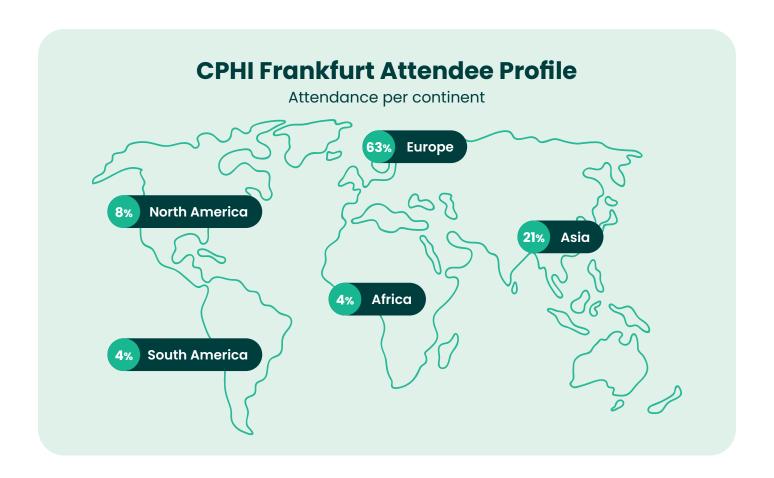
11,900 Twitter Followers



4,326Instagram Followers



310,835 YouTube Views



Representatives from 167 countries. Top 10 countries:



Attendee profile

80%	purchasing responsibility
57 %	C-suite leadership
75 %	new compared to 2019
77 %	new compared to 2021

Attendee department

1 Sales	35%
2 General Management	18%
3 Purchasing/Procurement	16%
4 Research & Development	7%
5 Production	5%
6 Marketing	4%





Attendee area of interest

Finished Dosage Forms 13%

Generic APIs 9%

Biopharmaceuticals 9%

Custom Manufacturing 9%

Pharmaceutical Packaging 9%

APIs **7%**

Pharmaceutical Products/ATC Coding 7%

Excipients 6%

Intermediates, Fine and Specialty Chemicals 6%

Contract Services - Contract Services 5%

Natural Extracts 5%

Pharmaceutical Machinery & Technology 5%

Laboratory and Analytical Equipment 3%

Contract services - Analytical & Lab services 3%

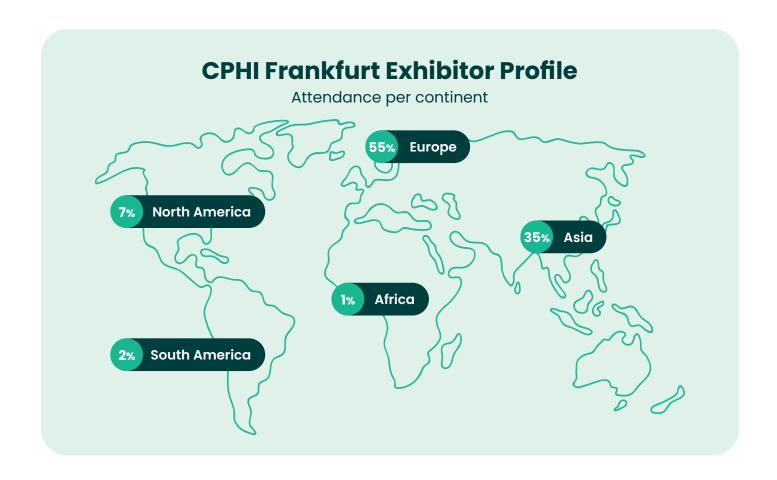
Contract services - Bio Services 2%

Contract Services 2%

(Pre Clinical Trials, Clinical Trials Stages 1-4, CRO, Clinical Data)







Exhibitor main business activity

Finished Dosage Forms 23%

Contract Manufacturing & Services 16%

Packaging & Drug Delivery 9%

Integrated Pharma 9%

Pharma Machinery & Equipment 5%

Excipients 5%

Fine Chemicals 2%

Natural Extracts 1%





Online and In-person Content Programme



87Sessions

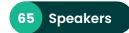


142 Expert Speakers

Keep learning online!

Connect to Frankfurt







Conference Theatre

25 Sessions

42 Speakers

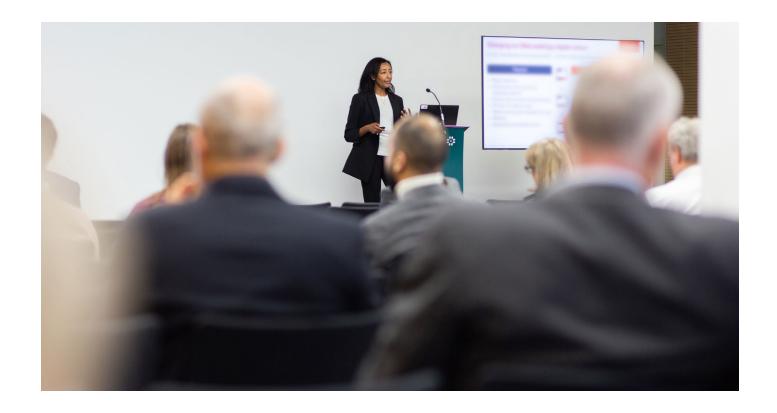


Product Innovation & Sustainability Theatre

28 Sessions

35 Speakers





Key speakers include



James Choi Executive Vice President, Chief Information & Marketing Officer Samsung Biologics



Nicola Coles
Director Sustainability
Biophorum



Paul Duffy
Senior Vice President,
Small Molecule
Operations
Pfizer Global Supply



Niels Emmerich Vice President, Global Head Search and Evaluation AbbVie



David Erritzoe
Clinical Director and
Deputy Head Centre for
Psychedelic Research



Johannes Galatsanos
Head of Data Lean Digital Core ERP
Transformation
Novartis



Craig Lipset
Founder at
Clinical Innovation
Partners and Co-Chair at
Decentralised Trials and
Research Alliance



Pierre Luzeau President and CEO **Seqens**



Stuart Needleman CCO & Chief Patient Centricity Officer Piramal Pharma Solutions



Roberta Pizzocaro
President
Olon



Teresa Rodó
Head of Global
Healthcare Operations
and a Member of the
Healthcare Executive
Committee of Merck
Merck



Sara Sheriff
VP of Integration/
Engineering
Operations Services
Optimization Leader
Thermo Fisher Scientific



Elisabeth Stampa
CEO, Medichem
and Director of
Medicines for Europe



Vincent Touraille
President of SICOS - Chief
Strategy Officer
EuropAPI



Julien Tremblin General Manager TerraCycle Europe

Sustainability is a key priority

CPHI Frankfurt's accreditations

CPHI Frankfurt is powered by renewable electricity

CPHI Frankfurt is committed to sustainability

CPHI Frankfurt, as part of Informa, is committed to be carbon neutral by 2030.

Each year, we make strides to achieve that goal. In 2022, this included:

- Removal of most material from the event (catalogues, event guides, industry magazines, bags)
- Digital badging
- Stands built from re-usable or recyclable material
- Recycling carpets and signage
- · Making use of renewable electricity
- Encourage exhibitors and visitors to be more sustainable when visiting
- Distribution of reusable water bottles and placement of water refill points





Inspiring sustainable development



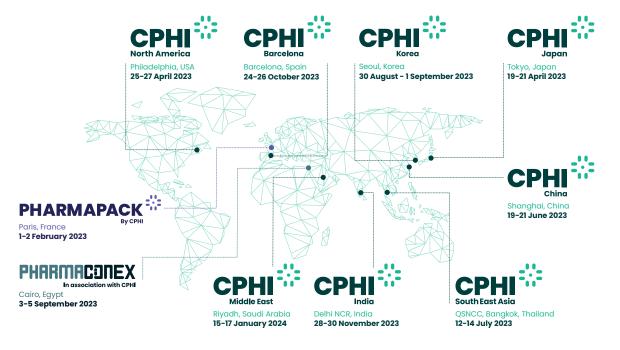
Running an **environmentally responsible** event



Running a socially responsible event

CPHI is available year-round!

Join us online for insightful content, from articles and whitepapers to webinars and conference sessions. Join us in-person at one of our events around the world.





Engage with a Global Pharma Audience All Year Round with CPHI Digital Solutions.





Exclusive Entry Into The Global Pharma Market

Pharma's largest event is making an exciting return to Barcelona on 24-26 October 2023.

Book Your Stand Today





At the heart of Pharma

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