

CPHI - PRESS & FILMING PROTOCOLS:

PRESS ACCREDITATION:

- Press accreditation to cover CPHI is granted to editorial personnel and freelancers, subject to proof of editorial job function/freelance commission and/or presentation of formal Press Card.
- Editors and journalists need to register and collect their badges on show arrival, *before* accessing the Press Lounge.
- Press facilities at CPHI are for working journalists. Please be aware that use of the Press Lounge/Briefing Room and their facilities will be restricted to registered and accredited editorial personnel and exhibitors hosting formal Press Briefings/editorial meetings or placing press material in the Lounge.
- Editors using the Press Lounge will be asked to sign-in and to show their business card/editorial accreditation.
- Press Registration is not available for publishing and advertising personnel.

FILMING PERMISSION:

- All on-site filming/interviews at CPHI and related events by/for broadcast media require formal permission in advance from Informa.
- Personnel engaged in photography/filming must be prepared to show their letter/email of authority if requested to do so by an Informa staff member. Suspension of photography/filming will be required if proof of permission cannot be produced on reasonable request.

PHOTOGRAPHY:

- In line with on-site policies regarding filming/photography and security, Informa requires that **all** such activity only takes place with their approval/written permission.
 - The only permitted exceptions to this:
 - Still photography in the exhibition halls by accredited attending editors/journalists.
 - Exhibitors and/or professional photographers wishing to photograph/film their own stand
 - Informa asks exhibitors to be aware that general panoramic views or multi-stand shots in the halls are exclusively tasked to the organiser's photographers/crews. Informa requires photographers tasked by exhibitors to respect this condition.
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